

Dear Strathclyde



Strathclyde Business School : Review of 2011

First of all, a belated Happy New Year. Now that we're into the new year and we look forward to the challenges ahead, I thought a brief review of last year would be an appropriate way of marking our – and your - achievements.

The following snapshot doesn't capture each and every achievement, but does give a flavour of the efforts and the results by both staff and students across the business school. There are many more instances of student and business school links with industry which are now just part of the fabric of the business school, but no less important for that.

As Dean, I'm proud to be part of a business school whose students show such a natural flair for 'useful learning'; who aren't content to sit back and be spoon-fed their learning but are proactive and determined to get as much out of their time at Strathclyde as possible.

As a business school, we are keen to develop significant partnerships, which, as noted by commentators in the press, academic bodies such as ESRC, professional associations and government reports, are central to the future of Universities. In SBS, our consistent efforts over the past few years are showing real progress.

Here, then, is a record of some of what has happened in the business school over the past year.

- This year saw our Marketing Department celebrate its 40th anniversary, with a series of events throughout the year, including a celebratory dinner in Glasgow [June], an international conference [August-September] and a 'marketing week' in Dubai [May]. [Plus events throughout year]
- The business school has welcomed speakers including, from industry: Iain MacRitchie, CEO of MCR Holdings [May]; Robert Whyte of the World Bank [June]; MBA alumnus and chairman of APT Facilitators, Oliver Matar, and head of Corporate Excellence Section, Abu Dhabi Municipality, Yousuf Alkhouri [March]; The Herald's CEO Tom Thomson and his management team [February]; Martin O'Grady, CFO Orient Express Hotels [May]; Dr Carl Smith, Logistics Manager, AB World Foods [March]; as well as dozens of speakers from the world of academia including marketing guru Professor Malcolm McDonald [June].
- University, faculty and national competitions have resulted in a total of 14 full-time three-year PhD studentships being awarded to the Business School for students beginning their studies in October 2011. Two of these were awarded by the new Economic and Social Research Council-funded Doctoral Training Centre, the Scottish Graduate School for the Social Sciences. [October]

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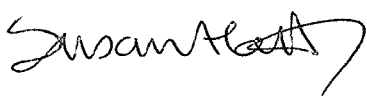
- Two of Strathclyde Business School's Hospitality and Tourism Management degrees (UG in Department of Management) and MSc in Department of Marketing) have been accredited by the Institute of Hospitality. [September]
- The Hunter Centre was delighted to celebrate the graduation on July 13 of the first ever graduates from the BA Business Enterprise pathway with their families. [July]
- Emirates airline continued its association with SBS with its unique internship opportunity for students on the Hospitality and Tourism Management programme. As the result of an agreement between Strathclyde Business School and Emirates airline 95 students were given the chance of invaluable experience at one of the highest-profile business events in the world, the Dubai Airshow, this year. (Previously, they sponsored about 30) [November]
- This year has seen a partnership commence with SKIL Infrastructure Ltd, with a new Strathclyde campus being specially built in Greater Noida, New Delhi. The first programme – the Masters in Management – was launched in September with an inaugural visit from Scotland's Education Minister Michael Russell, and new programmes are to be offered over the next couple of years. [Announced February; programme launched September]
- Another development is the business school's partnership with the recently formed International Leadership School in Scotland, which has seen the launch of the Executive Masters in Hospitality and Tourism Leadership. Cornell School of Hotel Administration in New York and Ecole hoteliere de Lausanne in Switzerland were brought on board to provide a course to fill a gap in the market for leadership skills in the field of global hospitality and tourism. [Announced in March]
- MBA students from 2010-11 set up a Dragon's Den type venture capital competition – Scottish Investment Den – open to all AMBA-accredited business schools in Scotland, bringing in business angels including Shaf Rasul of the online BBC Dragon's Den. [June]
- Strathclyde business school student Cara Pleym (BA Business) was named runner-up in 2011's Business Student Voice Competition – the second year running a Strathclyde student has been successful, with our student winning the previous year. [June]
- Accounting and Finance student Emma Guthrie was one of four top financial services graduates from universities in Glasgow to be recognised by the partners behind Glasgow's International Financial Services District (IFSD) for achieving top marks in their final exams. [July]
- Kristinn Hermannsson, a PhD student at the Fraser of Allander Institute in the Department of Economics, was awarded the prize of best paper of an early career researcher at the 40th annual conference of the Regional Science Association International British and Irish Section (RSAIBIS), the second year in a row this award was granted to a Strathclyder. [September]
- Strathclyde University gained 16 Saltire Foundation placements – the higher number of all universities in Scotland. Of these, six were awarded to Strathclyde Business School students who were awarded placements in organisations such as Citigroup, Hong Kong, and the Trump Foundation, New York. [Announced June]

- Suhail Kapoor and Joshua Sauter, two members of the full time MBA programme, won a competition organised for Strathclyde Business School by Procter & Gamble, focusing on the company's partnership with the Olympics in 2012. [January]
- A team of four from SBS's MSc in International Management programme was selected to take part in the Rubicon Contest, an international contest for undergraduate and graduate business students. [March]
- A team of MBA students on the full-time programme (2010-2011) represented SBS at the regional final of the Hult Global Case Challenge, with teams from top business schools around the world participating. [March]
- A team comprising Anup Karath Nair, Department of Management, and Michael Doroszenko (Department of Electrical Engineering) won the 4th edition of Tata Crucible Business Quiz UK, UK's largest business quiz which was held in London on November 20. By winning this event, they defeated ESCP Europe from Paris and London Business School who finished 2nd and 3rd respectively. They will represent the UK at the International Finals scheduled for April this year. [November]
- Satisfaction levels among Strathclyde's students have shown an increase, according to the National Student Survey 2011. Final year undergraduate students rated their courses for 'overall satisfaction' as follows [August]:
 - Economics (97%)
 - Marketing (96%)
 - Finance (96%)
 - Accounting (95%)
 - Management Studies (95%)

I know there are many other success stories across the school in Departments, which perhaps have not surfaced here. Please bring them to our attention – we love to hear about our enterprising, successful students!

In conclusion, 2011 has been a year of enormous activity, achievement, reflection and challenge for the business school, and we anticipate 2012 will be just as busy and successful.

Once again, best wishes to you all for the year and good luck with your studies in the coming months!



Professor Susan Hart
Dean, Strathclyde Business School